

1 of 5

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	6A-7A		:30	\$700.00	08/22-08/24	3	1	3	\$2,100.00	
		Buyline Comment: WAKE UP										
	2	W-F	7A-9A		:30	\$1,400.00	08/22-08/24	3	1	3	\$4,200.00	
		Buyline Comment: TODAY SHOW										
	3	W-F	9A-10A		:30	\$500.00	08/22-08/24	3	1	3	\$1,500.00	
		Buyline Comment: TODAY SHOW II										
	4	W-F	10A-11A		:30	\$325.00	08/22-08/24	3	1	3	\$975.00	
		Buyline Comment: TODAY SHOW III										
	5	W-F	11A-12P		:30	\$325.00	08/22-08/24	3	1	3	\$975.00	
		Buyline Comment: RACHEL RAY										
	6	W-F	3P-4P		:30	\$450.00	08/22-08/24	3	1	3	\$1,350.00	
		Buyline Comment: DR. PHIL										
	7	W-F	5P-630P		:30	\$1,000.00	08/22-08/24	3	1	3	\$3,000.00	
		Buyline Comment: NEWS										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	19	SU	7A-8A		:30	\$625.00	08/26-08/26	1	1	1	\$625.00	
		Buyline Comment: SUN TODAY										
	20	SU	8A-9A		:30	\$3,000.00	08/26-08/26	1	1	1	\$3,000.00	
		Buyline Comment: MEET THE PRESS										
	21	SU	930A-10A		:30	\$500.00	08/26-08/26	1	1	1	\$500.00	
		Buyline Comment: CHRIS MATHEWS										
	22	SU	8P-11P		:30	\$3,200.00	08/26-08/26	2	1	2	\$6,400.00	
		Buyline Comment: NFL PRESEASON										
	23	SU	11P-1135P		:30	\$1,100.00	08/26-08/26	1	1	1	\$1,100.00	
		Buyline Comment: NEWS										
	24	SU	1135P-12A		:30	\$400.00	08/26-08/26	1	1	1	\$400.00	
		Buyline Comment: SPORTS NIGHT										
	25	M	6A-7A		:30	\$700.00	08/27-08/27	1	1	1	\$700.00	
		Buyline Comment: WAKE UP										
	26	M	7A-9A		:30	\$1,400.00	08/27-08/27	1	1	1	\$1,400.00	
		Buyline Comment: TODAY SHOW										
	27	M	9A-10A		:30	\$500.00	08/27-08/27	1	1	1	\$500.00	
		Buyline Comment: TODAY SHOW II										
	28	M	10A-11A		:30	\$325.00	08/27-08/27	1	1	1	\$325.00	
		Buyline Comment: TODAY SHOW III										
	29	M	11A-12P		:30	\$325.00	08/27-08/27	1	1	1	\$325.00	
		Buyline Comment: RACHEL RAY										

Station KSNV-TV LAS VEGAS, NV.

Advertiser () .AMER 4 PROSPERITY

Product AMER FOR PROSPERITY

Estimate# 465

Buyer KAREN BENCKINI

Phone#

Fax#

Agency () MENTZER MEDIA

600 FAIRMONT AVE, S#306

TOWSON, MD 21286

Agency C/P1/P2/E //465

Flight Dates 08/22/2012 - 08/27/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	30	M	3P-4P		:30	\$450.00	08/27-08/27	1	1	1	\$450.00	
			Buyline Comment: DR. PHIL									
	31	M	5P-630P		:30	\$1,000.00	08/27-08/27	1	1	1	\$1,000.00	
			Buyline Comment: NEWS									
	32	M	630P-730P		:30	\$1,000.00	08/27-08/27	2	1	2	\$2,000.00	
			Buyline Comment: JEOPARDY/WHEEL									
	33	M	730P-8P		:30	\$800.00	08/27-08/27	1	1	1	\$800.00	
			Buyline Comment: FACE TO FACE									
	34	M	11P-1135P		:30	\$1,100.00	08/27-08/27	2	1	2	\$2,200.00	
			Buyline Comment: NEWS									
	35	M	1135P-1235A		:30	\$425.00	08/27-08/27	2	1	2	\$850.00	
			Buyline Comment: TONIGHT SHOW									

---REPORT TOTALS---

Report Totals: 73 / \$59,600.00

---SALES MONTHLY TOTALS---

Aug 12: 59 / \$49,050.00

Sep 12: 14 / \$10,550.00

Sales Totals: 73 / \$59,600.00

Station Totals: 73 / \$59,600.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$59,600	CATV	0%	KBLR	0%	KINC	0%	KLAS	0%	KSNV	100%
		KTNV	0%	KTUD	0%	KVCW	0%	KVMY	0%	KVVU	0%
		XXXX	0%								

Station	KSNV-TV LAS VEGAS, NV.	Agency	() MENTZER MEDIA	Rep Firm	
Advertiser	() .AMER 4 PROSPERITY		600 FAIRMONT AVE, S#306	Sales Office	() PHILADELPHIA
Product	AMER FOR PROSPERITY		TOWSON, MD 21286	Salesperson	() AMY MCCREARY
Estimate#	465	Agency C/P1/P2/E	//465		
Buyer	KAREN BENCKINI	Flight Dates	08/22/2012 - 08/27/2012	Salesperson Phone#	215-568-6540
Phone#		Hiatus Weeks		Salesperson FAX#	215-568-1845
Fax#					

---COMPETITIVE COMMENTS---

COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES

TO FOLLOW

Books	JUL12
Demos	RA35+

--- CREDIT RISK ---

CASH IN ADVANCE